ABSTRACT OF THE DISCLOSURE

5

10

15

An object is to provide a face information transmission system enabling the generation of images with a high possibility of reflecting such elements as the feelings and intentions of a user. A mobile phone, face information transmission system, as such а comprises an image acquisition part to acquire images of a face of a subject; a first generation part to generate first image information relating to the subject and including the positions of characteristic points of the face based on the acquired images; a second generation part to generate a character image according to the facial expression of the face of the based on the generated first image information; and a transmission part to transmit the generated character image to another mobile phone.